

ResearchGate

SUCCESS STORY

## Hiring specialized medical researchers with ResearchGate

How Karolinska Institutet uses  
ResearchGate to recruit top international  
scientists at the click of a button.



## Institutional profile

Karolinska Institutet is a top-tier medical university in Stockholm involved in many cutting-edge research projects aimed at improving the knowledge and practice of human health. The university offers the largest spectrum of medical education in Sweden, and also appoints the Nobel Prize in Physiology or Medicine each year. Staying at the forefront of knowledge requires expert candidates with specialized skills who can accelerate the institute's research.



Residential apartments for students in Karolinska Institutet Campus, Huddinge

## Recruitment on ResearchGate

The Karolinska Institutet found ResearchGate to be an essential resource for recruiting top talent from specialized fields of science and research, since traditional job boards cater to many jobseekers who do not match the specialized needs for the advanced research the institute is involved in. ResearchGate's advanced targeting algorithm allows recruiters to focus their search on only the most qualified candidates by targeting based on location, career level, scientific discipline, and skill set.

Axel Bergwik, Administrative Officer for Karolinska, has seen the benefits of advanced targeting.

“Advertising open positions on ResearchGate not only drastically increases the number of quality applications, but also generates worldwide exposure for our institute to scientific professionals,” Bergwik said. Karolinska employees can now post a job from their website to ResearchGate with a few clicks of a mouse. “Posting jobs on ResearchGate is really easy, and half of all departments at Karolinska Institutet are already using it,” Bergwik said.

Karolinska Institutet benefits from an extended talent pool of passive candidates. Traditional job boards target active jobseekers but miss prospects who aren't

actively searching for a new position. Passive candidates are qualified professionals who aren't looking at job boards but are open to the right position when it is shown to them – over 65% of professionals belong to this group.

Since working with ResearchGate, the Karolinska Institutet has achieved a 50% increase in total applications for their vacancies. Of all the shortlisted candidates, 50% were from ResearchGate, showing a higher quality of candidates from the professional network for scientists Bergwik has seen the results of hiring on ResearchGate, saying: “We received a high number of qualified applications so that we were able to successfully fill a number of highly specialized positions. We will definitely search for candidates on ResearchGate in the future.”

## Results

---

**50%**

**Increase in applications**

---

**50%**

**Of all shortlisted  
candidates came from  
ResearchGate**

---

“Posting jobs on ResearchGate is really easy and half of all departments at Karolinska Institutet are already using it.”

**Axel Bergwik**

Administrative Officer at Karolinska Institutet