



ResearchGate

SUCCESS STORY

## Helping King's College London attract top talent

How King's College London  
successfully filled a Research  
Associate position in its Analytical  
and Environmental Sciences Division

## Broadcasting across channels

King's College London is one of the world's leading research and teaching universities, based in the heart of London.

The Analytical and Environmental Sciences Division at KCL was looking to find a Research Associate and needed to attract qualified candidates.

The successful candidate would need to complete a variety of complex scientific tasks, with the objective of developing analytical methods and small molecule metabolite identification workflows.

After using a few other platforms, Angela Lewis, who was responsible for hiring for the role at KCL, found [ResearchGate](#).

Lewis provided the job description and other necessary details, and posted the job on the platform with [ResearchGate Job Posts](#).

From there, it was displayed to members who met KCL's criteria while they browsed ResearchGate, and included in targeted job digests distributed by email. Members who were looking for a job could also view the job listing.



## Finding the right candidate

The posting received 1,600 page views over 30 days, and KCL received 18 applicants. Overall, they received 23 applicants from all channels, with ResearchGate providing the large majority of candidates. "We were impressed with the caliber of candidates," said Lewis.

After reviewing the applications, the selection panel interviewed four candidates, two of whom came from ResearchGate.

Following the interviews, KCL decided to hire one of the candidates they found on ResearchGate. The hire has been very successful: "He has settled in very well and we are extremely pleased with him," said Lewis.

### Key stats

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**1600**

**Combined views**

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**18**

**Applicants**

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**1**

**Candidate hired**

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"The person we hired from ResearchGate has settled in very well and we are extremely pleased with him.

"I have already recommended ResearchGate to all Division Managers across the faculty and to staff within my division and we have recently used ResearchGate for another position."

**Angela Lewis**  
King's College London